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"Conrad Hilton, the founder of the Hilton Family of Hotels, which includes the Doubletree, was first and foremost concerned with providing his guests with great hospitality, comfort, and innovative service. That makes Pure Rooms such a natural fit for our property," said Gene Belcher, General Manager, of the DoubleTree Hotel Tucson at Reid Park.

Natural trailblazers, they are leading the way in guest comfort by adding Pure Allergy Friendly Rooms to their property. In fact, Reid Park is the first hotel in Arizona to offer such an amenity. The PURE program is the most comprehensive allergy friendly system in the hospitality industry, providing guests an environment where every surface is treated to minimize contaminants, irritants and odors. This is great news for the 70 million Americans who suffer from asthma or other allergy conditions.

DoubleTree Reid Park, a full service hotel, recently completed extensive renovations, giving the hotel a whole new feel. Guestrooms boast a contemporary Southwestern decor that is warm, inviting and comfortable, including the Sweet Dreams bedding, a DoubleTree signature.

"We pride our selves in catering to our guests needs, whether they suffer from allergy conditions or who simply desire a great night's rest in the most comfortable environment possible," said Belcher.

"We are thrilled to work with a hotel that takes such a proactive approach to their guests needs," said Brian Brault, CEO of PURE Solutions, North America.

PURE has received an outpouring response from travelers who now have an option for more comfortable travels. Travelers have expressed much appreciation for this amenity, one never before offered. The state-of-the-art process has been embraced across the Unites States, and more recently, the world.

Pure Solutions, NA has rooms across the United States spanning coast to coast. Most recently, PURE has expanded its operations to Dubai, Singapore, Bangkok, China, and most recently, Germany, Austria, and Switzerland.

